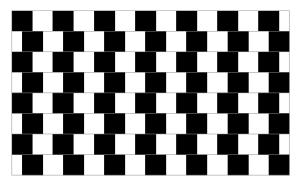
Statistics 120 Perception I

Visual Processing And The Brain

- When an image is passed to the brain it is processed through increasingly complex steps until it reaches the higher areas of the brain.
- Very little is known about the detail of these processing steps, but some intriguing information comes from visual illusions.
- Illusions appear to to be a result of the brain deriving incorrect information about what is being viewed.
- In more interesting illusions, the brain derives conflicting information about the scene being viewed.

The Cafe Wall Illusion



The Cafe Wall Illusion

- $\bullet\,$ The lines in the image are either horizontal or vertical.
- The illusion stems from the fact that part of our visual processing system is tells us that the lines must be sloping while the cognitive part of our brains tells us they are not.
- This illusion was first noticed by a perceptual psychologist strolling past a group of workmen tiling the wall of a cafe in Bristol, UK.

The (Real) Cafe Wall Illusion



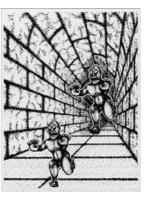
Types of Illusion

- Illusions come in a variety of forms.
- Geometric illusions are among the most interesting.
 Such illusions include:
 - distortions of lengths
 - distortions of angles
 - distortions of areas
 - distortions shapes

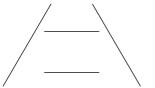
Perspective Illusions

- A number illusions result from the visual system interpreting visual elements as giving information about depth.
- Perspective gives us very strong depth cues.
- Misinterpreting geometric features as resulting from perspective produces strong distortions.

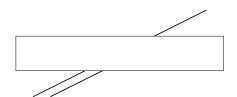
A Perspective Illusion



The Ponzo Illusion

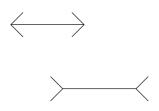


The Poggendorf Illusion



Which of the two lower lines is the extension of the upper line?

The Müller-Lyer Illusion



The Poggendorf Illusion



A Possible Source Of The Müller-Lyer Illusion



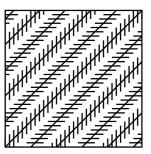
Explanation

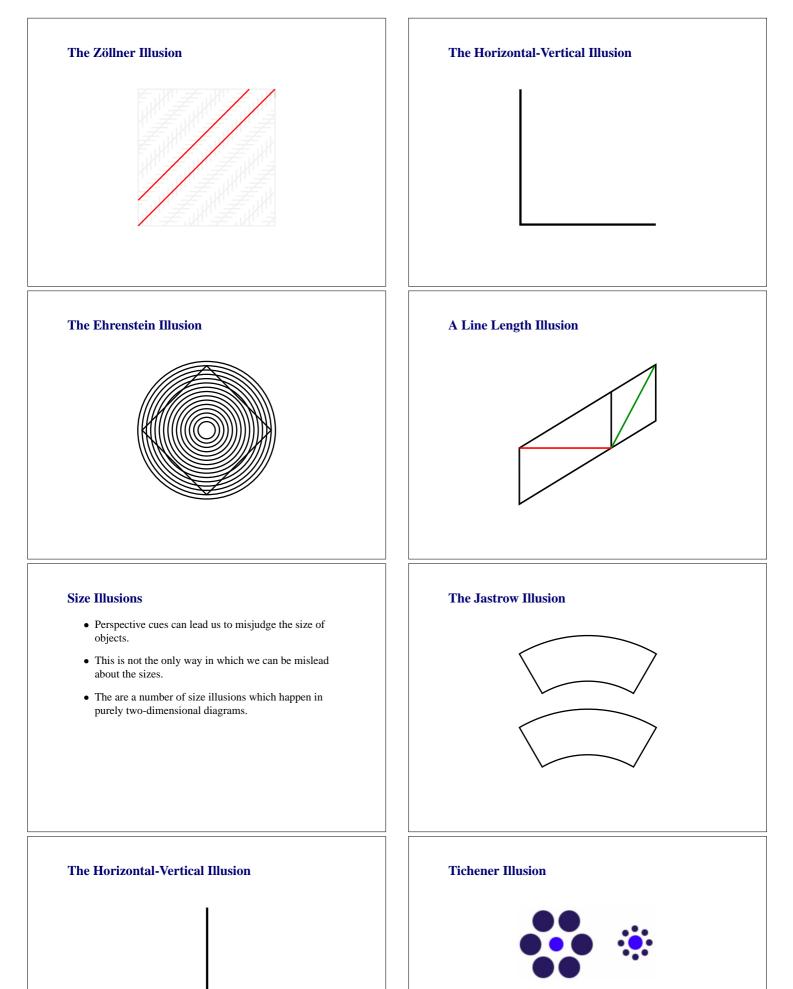
- It appears that we have a tendency to overestimate the size of acute angles and to underestimate the size of obuse ones
- This effect is shown in the one of the Yarbus experiments shown in the last lecture.
- A variety of illusions result from this misjudgement.

Angle Distortion Illusions

- The next group of illusions shown how angles can be misperceived by our visual systems.
- This is of some interest in presentation graphics.

The Zöllner Illusion

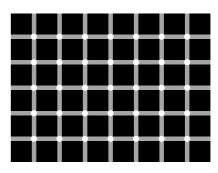




Colour Illusions

- There are many illusions related to colour.
- Many of these are due to the fact that we do not see colour in isolation, but relative to its surrounding colour.
- Often this can be explained as a result of lateral inhibition.

The Hermann Grid



An Irradiation Illusion





Simultaneous Contrast





The appearance of colours depends on their surroundings.

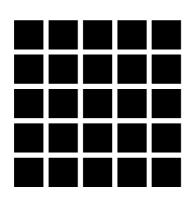
Mach Banding



Simultaneous Contrast



The Hermann Grid



Simultaneous Contrast

